



PRESS RELEASE

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For Immediate Release

PICOTIN

Lifestyle in suburbia would soon experience another place to hang out when Picotin opens its doors on 17th December 2007. This new family-style eatery is the latest addition to the Saint Pierre Group. Co-owner, Emmanuel Stroobant, who treasures the memories of his rural childhood, feels it is timely to bring the pastoral feel to Singapore. He joins forces with talented and formidable Food & Beverage personalities, Sebastien Reuiller and Jacky Stevens.

The new outlet not only houses a bar, diner and a deli, but boasts of great outdoors where the young ones can have a good time. Picotin aims to be a people place, a clubhouse with no membership fees, a venue where friends and family socialise with good down-to-earth soul food amidst friendly service and lush greenery.

Picotin's location has been the key to its concept. Situated in the newly revamped Horse City, the outlet's spacious grounds have made it possible to allocate areas to cater for the various needs such as family outings or even corporate functions. Television screens are available in the bar area where the guys can catch a match in competitive camaraderie. The al-fresco dining area holds a play-yard for tiny tots to enjoy while the adults relish in a relaxed meal. Quieter encounters can be accommodated for in the dining room. The myriad of little shops add to the uniqueness of Picotin together with the all-time popular pony rides for the little ones.

Apart from the wholesome, appetising and uncomplicated European fare, tasty pastas and scrumptious pizzas, Picotin will feature a weekend barbeque and roast luncheon. Freshly baked breads, top-quality ingredients, specially handcrafted takeaway meals and tailor-made outside catering affairs are available from the adjoining deli.

The welcoming ambience of Picotin will be the solace for a fun spell of tranquil dining.

Located at 100 Turf Club Road, Singapore 287992, Picotin opens daily for breakfast 8am to 11am, and from lunch to dinner, from 12 noon to 10.30pm. For reservations, please call Sebastien at 6877 1191.

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FOR MORE INFORMATION:

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